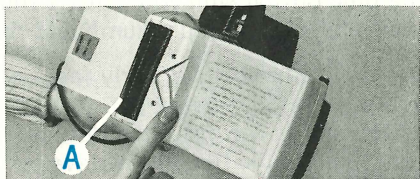
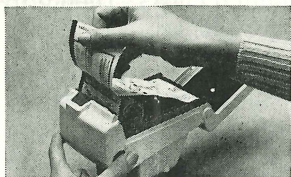


POLAROID LAND FILM TYPE 20

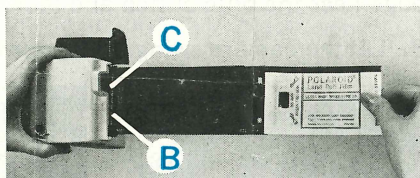
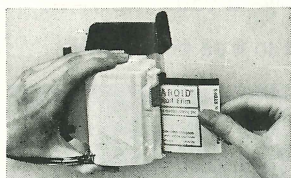
This roll makes eight black and white pictures, $2\frac{1}{2} \times 3\frac{1}{4}$ in. (6 x 8 cm).

LOADING

Always load the film in the shade or in dim light. Don't squeeze the film rolls while opening the film package.



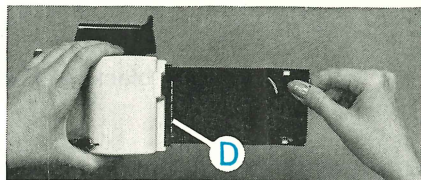
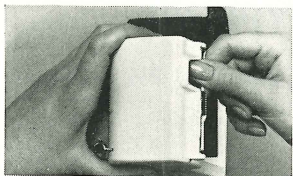
1. Drop the rolls into the film chambers; be careful not to break the clear tape seals.
2. Close and lock the back. The end of the paper should stick out of the film slot (A).



3. Hold the camera with your LEFT hand, as shown. Grip the paper tightly with your RIGHT thumb and forefinger.
4. Pull it straight out, quickly and without stopping. It will automatically stop at the right place; if you can't see the dotted line (B) keep on pulling until you can see it. Tear the paper off along the dotted line. Start at the edge near the blue button (C) and tear up toward you. You're now ready for picture No. 1. See your camera instruction book for complete information on how to set the camera for daylight and flash pictures.

DEVELOPMENT

After snapping the picture, hold the camera in your LEFT hand with the strap around your wrist as shown on the next page. Shade the camera from direct sunlight.

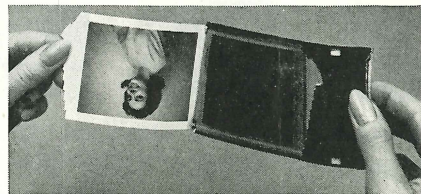
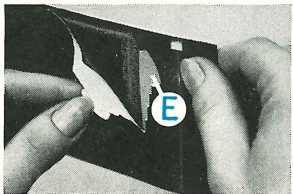


5. With your RIGHT forefinger, open the black film slot cover next to the blue button. While holding the cover open, push in the blue button with your RIGHT thumb until it clicks. Then grip the film between your thumb and forefinger (above).

6. Pull it straight out fairly fast until it stops automatically and you see the dotted line (D). **DON'T PULL SLOWLY, DON'T HESITATE.** If you can't see the dotted line, keep on pulling until you can. Pulling the film starts development of your picture, so begin timing as soon as you pull it.

7. Let the film hang still while the picture develops; don't touch or move it. **Develop for 15 seconds when the temperature is 70°F (21°C) or above** (longer in cool weather, as explained below). Then tear off the film along the dotted line. Start at the edge near the blue button and tear up toward you.

8. Let the camera swing from your wrist to free both hands.



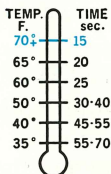
9. Insert a fingernail in the curved opening (E).

10. Quickly lift the picture and separate it from the rest of the paper. Please put the paper in a wastebasket.

DEVELOP PICTURES LONGER IN COOL WEATHER

When the temperature is below 70°F (21°C) you must develop pictures for longer than the normal time. The thermometer chart at right shows how long to develop pictures at different temperatures.

If your picture looks gray and washed out, develop the next picture for a few seconds longer. If your pic-

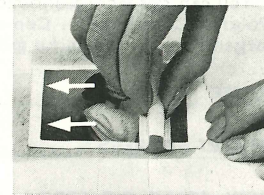


ture is too contrasty when using the longer development times given for cold weather, those times may be shortened a little.

HOW TO TAKE CARE OF YOUR PICTURES

Coat all pictures as soon as it is convenient to do so — within two hours, if possible. If prints are left uncoated for more than a few hours they may begin to fade and streak. Avoid touching the face of uncoated prints as they are easily damaged; carry them in an empty film box.

Before coating, uncurl the print by drawing it face up across a smooth, straight edge, such as a table top. Coat the entire print with 6 to 8 overlapping strokes, making sure that corners and borders are covered.



These prints are not easily scratched, but they can be damaged by rough handling. With normal handling and proper storage they should last as long as conventionally processed prints. However, they can be seriously damaged by improper storage.

The best place to store Polaroid pictures is in Polaroid Print Albums. Don't keep Polaroid prints in ordinary black paper photo albums. Don't use paper mounting corners, glue, or paste to hold prints.

FLASH

Use AG-1 clear or AG-1B blue bulbs. For best results measure carefully the distance from the camera to the subject. Place subjects near light colored walls; try not to take flash pictures where the background is dark or very far away.

CAUTION

This process uses a caustic jelly which is safely packed in sealed containers inside the large film roll. If accidentally you should get some of this jelly on your skin, wipe it off immediately. To avoid an alkali burn, wash the area with plenty of water as soon as possible. **It is particularly important to keep the jelly away from eyes and mouth.** Keep discarded materials out of reach of children and animals, and out of contact with clothing and furniture, as discarded materials still contain some jelly.

FOR MORE INFORMATION

If you have any questions, write to Customer Service, Polaroid Corporation, Cambridge, Mass. 02139. Please type or print clearly your name and return address.

HOW TO GET COPIES AND ENLARGEMENTS

You can get fast, economical copies of all your favorite Swinger pictures from Polaroid Copy Service. Copies always make a hit with family and friends, and enlargements are wonderful gifts. Simply follow the instructions on this order form.

NAME _____

STREET ADDRESS _____

CITY, STATE, ZIP CODE _____

Print your name and address above. Using a soft pencil write on the back edge of each print the quantity and size of copies, enlargements or negatives desired. Mail the pictures (not negatives) with payment and this form to: **POLAROID COPY SERVICE, Box 311, Cambridge, Mass. 02139 or Box 911, El Segundo, Calif. 90245.**

Insert in this block the total number of pictures enclosed.

To identify pictures, print your last name on the back edge of each picture.

Quantity

Prices

	3¼ x 4¼—Two or more copies of the same picture	2 for 20¢	
	3¼ x 4¼—One copy of a picture	15¢ each	
	2½ x 3¼ wallet size—Two or more copies of the same picture	2 for 15¢	
	2½ x 3¼ wallet size—One copy of a picture	10¢ each	
	5 x 7 GLOSSY PRINTS—unretouched, unmounted	50¢ each	
	5 x 7 DELUXE enlargements cropped, mounted	\$1.00 each	
	2½ x 3¼ FILM NEGATIVES	25¢ each	
Handling (includes First Class Return postage)			75¢
For Air Mail Return, add 25¢ (Applies only to the United States)		25¢	
Total amount of order			\$
Total amount enclosed			\$

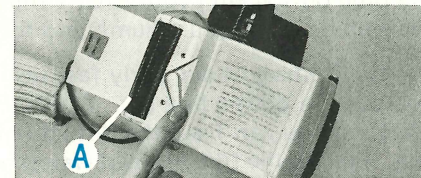
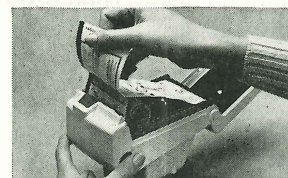
Copies are made by Polaroid Corporation without warranty or liability of any kind, except that Polaroid will furnish the customer with replacement film at least equivalent in number of exposures to prints lost or damaged in processing. Prices subject to change without notice.

POLAROID LAND FILM TYPE 20

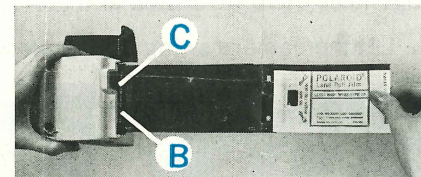
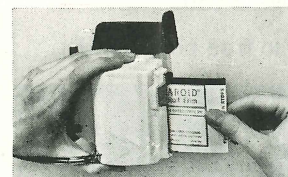
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